

## **Annex 4: Public consultation plan for Oxfordshire's Health and Wellbeing Strategy 2024-2030**

Putting residents at the heart of decision-making is vital to support strong, active and inclusive communities<sup>1</sup>. According to section 116A of the Local Government and Public Involvement in Health Act 2007, the responsible local authority and each of its partners have a statutory duty to involve the people who live or work in the area when developing their Health and Wellbeing Strategy<sup>2</sup>.

Oxfordshire County Council and Healthwatch Oxfordshire have undertaken extensive engagement work by speaking to a diverse range of communities in Oxfordshire to ensure their views inform the development of the Oxfordshire Health and Wellbeing Strategy 2024-2030. This engagement with residents have been used to develop a first draft of the strategy. It is of paramount importance to all partners, especially the people living and working in Oxfordshire that the public consultation is conducted thoroughly, inclusively, with integrity and provides findings that are meaningful. Therefore the next stage of the development of the Oxfordshire Health and Wellbeing Strategy will involve a public consultation whereby people are able to give their feedback on the draft strategy and its priorities. The findings from the public consultation will then be analysed and used to refine Oxfordshire's Health and Wellbeing Strategy.

### **What we will do**

The public consultation on the draft Health and Wellbeing Strategy will be hosted as an online survey on Oxfordshire County Council's Let's Talk Oxfordshire platform, with hard copies available on request. As well as inclusion in relevant Council e-newsletters and sharing with the groups who took part in focus groups during the engagement phase, a targeted social media campaign will engage a wider audience and direct them to the survey. Partners will also be asked to share the survey link with the people they work with and support.

The Let's Talk Oxfordshire online survey will go live week commencing 9 October 2023 and will close on 12 November 2023.

### **What we will ask**

Residents will be asked to provide feedback on the draft strategy's:

- Principles (tackling health inequalities, preventing ill health and closer collaboration)
- Start well, Live Well and Age Well priorities (respondents can choose which priorities they would like to feedback on)
- Building blocks of health
- Enablers

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<sup>1</sup> Oxfordshire County Council's Consultation and Engagement Strategy 2022-25  
<https://www.oxfordshire.gov.uk/sites/default/files/file/adult-social-and-health-care/Consultationandengagementstrategy2022-25.pdf>

<sup>2</sup> Point 5 section 116A Local Government and Public Involvement Act 2007  
<https://www.legislation.gov.uk/ukpga/2007/28/section/116A>

Respondents will be given the opportunity to provide further comments and feedback in relation to the draft strategy through open questions. Demographic information of respondents will also be collected (on a voluntary basis) such as age, gender, ethnicity and place of residence to enable us to understand who we have reached and engaged with in the consultation.

## How we will engage

To ensure people are aware of the public consultation and can provide their feedback on the draft strategy, we will advertise the public consultation through a variety of channels both online and offline. We are committed to ensuring we engage with people who are digitally excluded and will proactively go to the places where residents and wider stakeholders are, particularly to gather the views of those seldom-heard, rather than expecting them to come to us. We will re-engage with the focus groups we have already worked with in the earlier stage of the strategy development.

Examples of who we will engage with include:

Partnerships and meetings	Organisations	Channels
<ul style="list-style-type: none"> <li>• Community profile steering groups covering Oxfordshire’s 10 most deprived wards</li> <li>• Health and wellbeing partnerships covering Oxfordshire’s 10 most deprived wards</li> <li>• Oxfordshire Community and Voluntary Action Communities of Practice</li> <li>• Brighter Futures in Banbury (Holding a partnership event ‘Wellbeing for all’ on 20<sup>th</sup> November)</li> <li>• South Abingdon Partners Meeting</li> <li>• Health and Wellbeing Strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Oxfordshire County Council</li> <li>• Oxfordshire’s five district councils</li> <li>• Buckinghamshire, Oxfordshire and Berkshire West Integrated Care Board</li> <li>• Oxford Health NHS Foundation Trust</li> <li>• Oxford University Hospitals NHS Foundation Trust</li> <li>• Healthwatch Oxfordshire</li> <li>• OXME</li> <li>• Parish and town councils</li> <li>• Educational settings</li> <li>• Community First Oxfordshire</li> <li>• Oxfordshire Community Foundation</li> </ul>	<ul style="list-style-type: none"> <li>• Focus groups from first round of engagement</li> <li>• Online engagement events</li> <li>• Councillors</li> <li>• Organisations’ websites and social media e.g. Facebook, Instagram, X</li> <li>• Livewell Oxfordshire website</li> <li>• Internal communications to employees at Oxfordshire County Council and each of the district councils</li> <li>• Community Health Development Officers</li> <li>• Community Champions</li> </ul>

<p>Task and Finish group</p> <ul style="list-style-type: none"> <li>• Community Food Network meetings across the districts</li> <li>• Tobacco Control Alliance</li> <li>• Oxfordshire MECC Partnership</li> <li>• Mental Health Prevention Concordat group</li> <li>• Promoting Independence and Prevention Group (PIP)</li> <li>• Prevention Health Inequalities Forum (PHIF)</li> <li>• Homelessness Alliance</li> <li>• Oxfordshire Communications group</li> <li>• Food Sustainability and Health group</li> <li>• Child Healthy Weight group</li> <li>• Future Oxfordshire Partnership</li> </ul>	<ul style="list-style-type: none"> <li>• OxLEP business network</li> <li>• Oxfordshire Library Service</li> <li>• Organisations working with ethnic minority communities (e.g. Oxfordshire Community Action, African Families UK, Syrian Sisters, Asian Women's Voice, Banbury Mosque)</li> <li>• Organisations working with people with learning disabilities (e.g. My Life My Choice, Community Connections, Style Acre)</li> <li>• Organisations supporting refugees and asylum seekers (e.g. Asylum Welcome, Refugee Resource)</li> <li>• Organisations supporting young people (e.g. Oxfordshire Youth, Youth Ambition, Sweatbox, Oxfordshire Parents Carer Forum, Children in Care Council, Oxfordshire Play Association, Oxfordshire Family Support Network)</li> </ul>	<ul style="list-style-type: none"> <li>• Achieve Oxfordshire's health one stop shops</li> <li>• Your Oxfordshire and Let's Talk Oxfordshire e-newsletters</li> </ul>
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### What we will do with the findings

When the public consultation closes, we will collate and analyse the findings by pulling out key themes in people's feedback from the Let's Talk Oxfordshire survey

and events. A thematic analysis approach will be taken to identify the key themes. These will be written into a report and supported by illustrative quotes. The key themes will then be mapped and cross-referenced to the priorities described in the draft strategy to help us refine the strategy and produce a final version. Any key themes arising from the public consultation which are not already covered in the strategy will be given due consideration for inclusion, alongside other data sources such as the Joint Strategic Needs Assessment<sup>3</sup>. We are confident that this process will enable us to more fully understand what matters to local people in terms of health and wellbeing, ultimately helping us ensure the residents' voice is at the heart of the strategy and is something everyone is bought into.

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<sup>3</sup> Oxfordshire JSNA 2023 <https://insight.oxfordshire.gov.uk/cms/joint-strategic-needs-assessment>